2010 Dishwasher Launch Guide

KitchenAid®

FOR THE WAY IT'S MADE.®

Exceptional Performance

All 2010 KitchenAid® dishwashers get **25% better results vs. the competition.*** Whether it's the quiet efficiency of a Superba® Series EQ model or the ease of a disposer-based Superba® Series or Classic Series dishwasher, you can expect superior results.

All our racks feature more space between the tines, so dishes are thoroughly cleaned and rinsed. Capacity remains the same with our dishwashers holding 14, 15, or 16 place settings.

Our wash arms are designed for efficient and effective cleaning. Whether you choose pressurized wash arms on the Superba® Series EQ or four stainless steel wash arms on our built-in disposer models, dishes come out sparkling clean.

And, towel drying is a thing of the past. The dedicated drying system provides high-performance drying on every dishwasher, so dishes are dry every time.

KitchenAid® is also the quietest dishwasher brand.**

The Superba® Series EQ features a dishwasher with a sound rating of just 40 dBA.† To reach this unmatched level of quiet, the EQ wash system captures sound at its source using the same exceptional features that get dishes sparkling clean.

Our commitment to quiet extends throughout the line. Other Superba® Series EQ dishwashers feature sound ratings of 43 or 46 dBA.†

Consumers who are looking for our traditional disposer-based dishwashers will not be disappointed. Our Superba® Series and Classic Series dishwashers have unique sound-dampening materials built into the design of the dishwasher effectively blocking the path of noise. With sound levels at 49 or 52 dBA,† these dishwashers are quieter than the average conversation.

*Combined wash and dry results of leading premium brands' highest MSRP models; dry testing conducted without rinse aid.
**Based on average published model line decibels of leading premium brands.
†Per IEC standards, normal cycle.

2010 Dishwasher Enhancements

Uncompromised Performance

Innovative sensors, cycles, and options work together for superior results and a standard of clean for every KitchenAid® dishwasher:

AquaSense™ Fill System regulates the start of the wash cycle by using the precise amount of water needed, so cleaning results are consistent for every dishwasher cycle.

ProWash™ Cycle determines the appropriate wash cycle and makes real-time adjustments for the best cleaning performance.

The **optimum wash sensor** works by measuring the load size, soil amount, and toughness of the soil. Together, the sensors adjust the heat, water, and time required for maximum efficiency and performance.

ProDry™ Option is a one-touch, selectable option that utilizes a convection fan and the recessed heating element as part of the dedicated drying system to ensure dry dishes at the end of every cycle.

Heat Dry option pulses the recessed heating element on and off at appropriate intervals to ensure dry dishes at the end of the cycle.

All our Superba® Series and most Superba® Series EQ models still feature the popular and innovative **ProScrub® Option** that uses 36 targeted spray jets in the back of the dishwasher to deliver concentrated cleaning for stubborn messes.

Superior Craftsmanship

SatinGlide® System and SatinGlide® Max System

KitchenAid introduced the SatinGlide® System as a way of enhancing the feel of pulling out the racks, particularly with heavy loads. In the SatinGlide® System, wheels on each side of the rack snugly fit into the rails to allow smooth movement.

The SatinGlide® Max System builds upon this system by placing 52 ball bearings on each glide rail for an exceptionally smooth, easy-gliding operation.

Each dishwasher has either manual or premium adjusters which let the racks move up and down to make more room for loading dishes.

Innovative Design

Consoles – Versatility in Design

A variety of dishwasher designs means consumers can have information at their fingertips or completely hidden from view.

Our newest design is the Ultra Handle model. This dishwasher is a showpiece, blending into any décor and enhancing any kitchen. It has fun, distinctive styling with chrome accents that are reminiscent of 1940s dishwashers.

Design options that feature the controls at the top of the door and are hidden from view include:

- Fully integrated console
- Fully integrated console with display
- Fully integrated console with Pro Line® Handle
- Ultra Handle model

Dishwashers with visible controls include:

- Flush console
- Flush console with display

Model Number Key

Sample Model Number

K U D E 7 0 F X S S

Brand = **KitchenAid**

Category = **Undercounter**

Sub-Category = **Dishwasher**

Performance Line
C = Classic Series
S = Superba® Series
E = Superba® Series EQ

Feature Set Designation
10 = Classic Series
30 = Superba® Series
20, 40-70 = Superba® Series EQ

Console and Handle Style Options
I = Flush Console

C = Flush Console with Display

F = Fully Integrated Console

S = Fully Integrated Console with Display

H = Ultra Handle Model

Production Year
X = 2010

Color
WH = White
BT = Biscuit
BL = Black
SP = Stainless Steel with Pro Line® Handle
SS = Stainless Steel
PA = Panel-Ready (Requires custom panel and handle, not included.)

ENERGY STAR® Qualified

In addition to being ENERGY STAR® qualified, all KitchenAid® full-size dishwashers meet Tier 2 Energy Factor (EF) requirements as outlined by the Consortium for Energy Efficiency (CEE). They may be eligible for an energy rebate in select states and provide even greater efficiency for further conserving resources.

®ENERGY STAR is a U.S. registered mark.

The following handles are available as optional accessories.

Architect® Series II Handles
Stainless Steel – W10195734
White – W10195732
Black – W10195731
Biscuit – W10195733

Architect® Series II Handles – Panel-Ready Models Only
Stainless Steel – W10188988
White – W10188990
Black – W10188991

Pro Line® Handle – Panel-Ready Models Only
Stainless Steel – W10195853

Towel Bar Handle
Stainless Steel – W10320831

Transition: Classic Series Dishwashers

2009

KUDC03IV
WH, BL, SS

KUDC03FV
SS

KUDC20CV
WH, BL, SS

KUDC20FV
WH, BL, SS

2010

All Classic Series Dishwashers Share These Common Features:

- Built-In Hard Food Disposer
- 4 Cycles/3 Options
- Dedicated Drying System with Heat Dry Option
- AquaSense™ Fill System
- 4 Stainless Steel Wash Arms
- Light-Touch Controls with Audio Feedback
- Status Lights
- 14 Place Setting Capacity
- Manual Adjusters
- 2 Sure-Hold® Light Item Clips
- Silverware Basket

KUDC10IX – 52 dBA*
WH, BL, SS

- Flush Console

Discontinued

KUDC10FX – 52 dBA*
WH, BL, SS

- Fully Integrated Console
- Architect® Series II Handle

Discontinued

For a complete list of model features, please see specification sheets.

*Per IEC standards, normal cycle.

Transition: Superba® Series Dishwashers

2009

KUDS30IV
WH, BT, BL, BS, SS

2010

All Superba® Series Dishwashers Share These Common Features:

- Built-In Hard Food Disposer
- 4 Cycles/6 Options
- Dedicated Drying System with Heat Dry Option
- ProScrub® Option
- AquaSense™ Fill System
- 4 Stainless Steel Wash Arms
- Light-Touch Controls with Audio Feedback
- SatinGlide® System and Premium Adjusters
- 4 Sure-Hold® Light Item Clips
- Exclusive Silverware Basket Design with Four Sliding Covers
- Culinary Caddy® Utensil Basket

KUDS30IX – 49 dBA*
WH, BT, BL, SS

- Flush Console
- Status Lights
- 14 Place Setting Capacity

KUDS30CX – 49 dBA*
WH, BL, SS

- Flush Console with Display
- LED Status Display
- 15 Place Setting Capacity

KUDS30FX – 49 dBA*
WH, BL, SS, PA**

- Fully Integrated Console
- Architect® Series II Handle**
- Status Lights with Exterior Cycle Indicator†
- 15 Place Setting Capacity

KUDS30SX – 49 dBA*
WH, BL, SS

- Fully Integrated Console with Display
- Hard Water Softener
- LED Status Display
- 15 Place Setting Capacity

Available 1st Quarter 2011

*Per IEC standards, normal cycle.
**Panel-ready model requires custom panel and handle, not included.
†Panel-ready model has status lights only.

KitchenAid® Dishwashers

Transition: Superba® Series Dishwashers

2009

KUDS40CV
WH, BL, SS

2010 Discontinued

KUDS40FV
WH, BT, BL, SS, PA

Discontinued

KUDS50FV
WH, BL, SS, PA

Discontinued

KUDS50SV
WH, BL, SS

Discontinued

Transition: Superba® Series EQ Dishwashers

2009

NEW NEW NEW NEW

2010

All Superba® Series EQ Dishwashers Share These Common Features:

- EQ Wash System
- ProWash™ Cycle
- Dedicated Drying System
- AquaSense™ Fill System
- Light-Touch Controls with Audio Feedback
- Sure-Hold® Light Item Clips
- 2 Fold-Down Cup Shelves with Integrated Stemware Holders
- Exclusive Silverware Basket Design with Four Covers

KUDE20IX – 46 dBA*
WH, BL, SS

- Flush Console
- Status Lights
- 5 Cycles/5 Options
- Heat Dry Option
- 15 Place Setting Capacity
- SatinGlide® System and Premium Adjusters

KUDE20FX – 46 dBA*
WH, BL, SS

- Fully Integrated Console
- Architect® Series II Handle
- Status Lights with Exterior Cycle Indicator
- 5 Cycles/5 Options
- Heat Dry Option
- 15 Place Setting Capacity
- SatinGlide® System and Premium Adjusters

KUDE40FX – 46 dBA*
WH, BT, BL, SS, PA**

- Fully Integrated Console
- Architect® Series II Handle**
- Status Lights with Exterior Cycle Indicator†
- 5 Cycles/6 Options
- Heat Dry Option
- ProScrub® Option
- 15 Place Setting Capacity
- SatinGlide® System and Premium Adjusters
- Culinary Caddy® Utensil Basket

KUDE40FXSP – 46 dBA*
SP

- Fully Integrated Console
- Pro Line® Handle
- Status Lights with Exterior Cycle Indicator
- 5 Cycles/6 Options
- Heat Dry Option
- ProScrub® Option
- 15 Place Setting Capacity
- SatinGlide® System and Premium Adjusters
- Culinary Caddy® Utensil Basket

*Per IEC standards, normal cycle.
**Panel-ready model requires custom panel and handle, not included.
†Panel-ready model has status lights only.

KitchenAid® Dishwashers

Transition: Superba® Series EQ Dishwashers

2009

NEW

KUDE60FV
WH, BL, SS, PA

2010

All Superba® Series EQ Dishwashers Share These Common Features:

- EQ Wash System
- ProWash™ Cycle
- Dedicated Drying System
- AquaSense™ Fill System
- Light-Touch Controls with Audio Feedback
- Sure-Hold® Light Item Clips
- 2 Fold-Down Cup Shelves with Integrated Stemware Holders
- Exclusive Silverware Basket Design with Four Covers

KUDE50CX – 41 dBA*
SS

- Flush Console with Display
- LED Status Display
- 6 Cycles/7 Options
- Heat Dry Option
- ProScrub® Option
- 15 Place Setting Capacity
- SatinGlide® Max System and Premium Adjusters
- Culinary Caddy® Utensil Basket

KUDE60FX – 43 dBA*
WH, BL, SS, PA**

- Fully Integrated Console
- Architect® Series II Handle**
- Status Lights with Exterior Cycle Indicator†
- 6 Cycles/7 Options
- ProDry™ Option
- ProScrub® Option
- Culinary Tool Rack
- 16 Place Setting Capacity
- SatinGlide® Max System and Premium Adjusters
- Culinary Caddy® Utensil Basket

KUDE60HX – 43 dBA*
SS

- Fully Integrated Console
- Ultra Handle
- Status Lights with Exterior Cycle Indicator
- 6 Cycles/7 Options
- ProDry™ Option
- ProScrub® Option
- Culinary Tool Rack
- 16 Place Setting Capacity
- SatinGlide® Max System and Premium Adjusters
- Culinary Caddy® Utensil Basket

KUDE60SX – 43 dBA*
SS

- Fully Integrated Console with Display
- Architect® Series II Handle
- LED Status Display
- 6 Cycles/7 Options
- ProDry™ Option
- ProScrub® Option
- Hard Water Softener
- Culinary Tool Rack
- 16 Place Setting Capacity
- SatinGlide® Max System and Premium Adjusters
- Culinary Caddy® Utensil Basket

Available 1st Quarter 2011

*Per IEC standards, normal cycle.
**Panel-ready model requires custom panel and handle, not included.
†Panel-ready model has status lights only.

Transition: Superba® Series EQ Dishwashers (continued)

2009

KUDE70CV
SS

KUDE70FV
SS, PA

2010

All Superba® Series EQ Dishwashers Share These Common Features:

- EQ Wash System
- ProWash™ Cycle
- Dedicated Drying System
- AquaSense™ Fill System
- Light-Touch Controls with Audio Feedback
- Sure-Hold® Light Item Clips
- 2 Fold-Down Cup Shelves with Integrated Stemware Holders
- Exclusive Silverware Basket Design with Four Covers

Discontinued

KUDE70FX – 40 dBA*
SS, PA**

- Fully Integrated Console
- Architect® Series II Handle**
- Status Lights with Exterior Cycle Indicator†
- 6 Cycles/7 Options
- ProDry™ Option
- ProScrub® Option
- Culinary Tool Rack
- 16 Place Setting Capacity
- SatinGlide® Max System and Premium Adjusters
- Nylon-Coated Cup Shelves
- Culinary Caddy® Utensil Basket

*Per IEC standards, normal cycle.
**Panel-ready model requires custom panel and handle, not included.
†Panel-ready model has status lights only.

Features/Benefits

FEATURE*	BENEFIT
AquaSense™ Fill System	Uses the precise amount of water needed to ensure the optimal level in the tank for superior cleaning results.
CEE Tier 2 Qualified	These dishwashers are eligible for an energy rebate in select states and provide even greater efficiency for further conserving resources.
Dedicated Drying System with Heat Dry Option	Dual-watt heater is recessed for a sleek, unobtrusive appearance. The 850-watt heater efficiently heats water during the wash cycle. During the dry cycle, the heater pulses on and off at appropriate intervals to ensure dry dishes at the end of the cycle.
Dedicated Drying System with ProDry™ Option	This one-touch option takes all the guesswork out of drying dishes. Glassware and dishes are dried to a near spot-free shine when selected.
Exclusive Silverware Basket Design	Large basket for silverware or other small items ensures the best cleaning results with 98 total spaces. When closed, the unique sliding covers ensure silverware doesn't nest together, and fork tines don't get tangled. The covers also slide back and out of sight, revealing divided compartments that can be used to clean various-sized utensils when needed.
Fold-Down Plastic Cup Shelves	Shelves are flexible, fold down, and are designed to hold multiple pieces of stemware. Can be used as cup shelves when not being used for stemware.
Hard Water Softener	Removes hard minerals from the water, leaving dishes and glasses clean and nearly spot-free. Uses water softener salt specifically formulated for the dishwasher.
Light-Touch Controls with Audio Feedback	Also known as capacitive-touch controls, the light-touch controls feature audible noises when activated and respond to just the touch of a finger.
Manual Adjusters	Works with the upper rack to adjust the rack to one of two pre-set positions.
Premium Adjusters	Available with both the SatinGlide® System and SatinGlide® Max System. These adjusters are located on either side of the upper rack and release the rack on the rails, making it easy to raise or lower the rack with the touch of a finger.
ProWash™ Cycle	Determines the appropriate cycle for washing dishes and makes real-time adjustments for best cleaning performance.
SatinGlide® System	Features rails that allow racks to easily slide in and out on smooth rollers.
SatinGlide® Max System	Utilizes premium rails as the key to smooth operation. This system features dual channels and dual ball bearings that allow the upper rack to move in and out almost effortlessly – even when fully loaded.
Status Lights with Exterior Cycle Indicator	An exterior cycle indicator gives immediate feedback with changing colors. A green light means the dishes are clean, a blue light indicates the cycle is washing, while a red light indicates dry dishes. If any light is blinking, the cycle has been interrupted.

*Not all features listed are available on every model.

Order Promotional Tools

eSTORE

At Your Convenience – 24 Hours a Day, 7 Days a Week

Authorized KitchenAid dealers have access to eSTORE* – an online catalog of our latest sales promotion materials.

For Personalized Assistance – Contact Whirlpool Fulfillment

Phone: 1-800-643-3444

Have your part and/or form numbers available when you call.

Build a Print Ad

Ad World Brand Advertising Network* is an online tool that provides templates for building print ads.

*eSTORE and Ad World Brand Advertising Network are accessible through Whirlpool Web World.

Digital Library

For complete access to KitchenAid® product and set photography, visit the Whirlpool Digital Library online at **http://access.whirlpool.com/wdl**

*Based on a 2009 survey, KitchenAid was found to be the home kitchen appliance brand chosen most often by members of the International Association of Culinary Professionals and the American Culinary Federation.

For additional information about KitchenAid® appliances, visit **KitchenAid.com** or call the Customer Experience Center at **800-422-1230**. We'll help you select the ideal model and answer questions about appliance operation and performance.

KitchenAid®
FOR THE WAY IT'S MADE.®

ENERGY STAR

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